

The form is set against a background of a repeating geometric pattern of triangles and squares in various shades of red and orange. At the top, a white rectangular box with a thin black border contains the title 'AIA VITALITY EXPERIENCE DAY' in bold, white, sans-serif capital letters. Below this, the form consists of several sections, each starting with a label in bold orange text followed by a horizontal line for user input. The sections are: 'Name:', 'State:', 'Date:', and 'Adviser:'; 'What about the day was most useful to you?'; 'Why?'; 'What about the day was least useful to you?'; 'Why?'; 'How could we do this day better?'; and 'Would you recommend AIA Vitality to a friend?'. Each of these last four sections is followed by two additional horizontal lines for further response. The overall design is clean and modern, with a clear focus on the user's experience.

# AIA VITALITY EXPERIENCE DAY

**Name:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Adviser:** \_\_\_\_\_

**What about the day was most useful to you?** \_\_\_\_\_

**Why?** \_\_\_\_\_

**What about the day was least useful to you?** \_\_\_\_\_

**Why?** \_\_\_\_\_

**How could we do this day better?** \_\_\_\_\_

**Would you recommend AIA Vitality to a friend?** \_\_\_\_\_