

AIA HEALTH OFFER EMAIL TEMPLATE FOR BROKERS

Subject line:

Health insurance that protects and rewards

Hi <insert client name>

We've partnered with AIA Financial Wellbeing to offer you life and health insurance solutions. Whether you're considering health insurance for the first time or looking to update your current policy, we would like to introduce you to **AIA Health with AIA Vitality**.

Why choose AIA Health?

Health insurance should benefit you every day – not just when things go wrong. That's why AIA Health offers members:

- 100% refund on hospital excess for eligible hospital admissions.
- Up to 80% back on Extras (up to annual limits).
- Access to [AIA Vitality](#).
- Rated best health insurance in 2023 and 2024 by Product Review.

PLUS AIA Health have a great offer this month when you join on an eligible policy. See attached Terms and conditions for details.

What is AIA Vitality?

When you join AIA Health, you get access to AIA Vitality – a science-backed health and wellbeing program that rewards you for learning about your health and taking steps to improve it.

You can earn a great range of benefits and rewards through AIA Vitality every membership year, including:

- **Up to \$500** in Shopping Rewards and **\$260** in Active Benefit Rewards with AIA Vitality partners including Woolworths, Commonwealth Bank, Uber, AFL clubs, and more.
- **Up to 50% off gym memberships** with Fitness First, Virgin Active and Goodlife.
- **Up to 50% cashback** on eligible Virgin Australia Flights.

AIA Vitality also gives you more value on health insurance, like a 100% refund on hospital excess for eligible hospital admissions.¹

Get a quote

[Book an initial chat](#) with the AIA Financial Wellbeing team. They can connect you with the AIA Health team to provide you with a quote, and if you're considering switching, give you an obligation-free comparison against your current private health insurance.

<insert your signature>

<insert your disclaimer and unsubscribe link>

¹ Excess Refund benefit is available on any Hospital cover when you reach and maintain AIA Vitality Silver Status or higher and have held your policy for at least six months. Conditions and exclusions apply.

AIA Health with AIA Vitality is issued by AIA Health Insurance Pty Ltd ABN 32 611 323 034, a registered private health insurer governed by the Private Health Insurance Act 2007, Private Health Insurance Rules 2007 and the AIA Health Insurance Pty Ltd Fund Rules. This information is current as at 18 January 2024 and may be subject to change. This provides general information only, without taking into account the personal circumstances of any individual and is not intended as financial, medical, health, or other advice. AIA Vitality and AIA Vitality Starter are provided by AIA Australia. Access to the AIA Vitality or AIA Vitality Starter program arises under, and is subject to, the AIA Vitality Terms and Conditions. AIA Vitality and AIA Vitality Starter partners benefits and rewards are subject to change at any time. For the most up-to-date information and to view the AIA Vitality Terms and Conditions, see aiavitality.com.au. Additional program partner terms and conditions may apply.