



HEALTHIER, LONGER,  
BETTER LIVES

# WE'VE GONE EXTRA FOR YOUR CLIENTS

For Advisers



## TOGETHER, FOR THE BETTER

Together, with extra benefits and rewards, plus your expertise, we can be there to motivate your AIA Extra members to look after their health.

## EXTRA VALUE FOR AIA PRIORITY PROTECTION CLIENTS

At AIA, we believe in shared value, and we want to recognise your clients who are paying significant premiums for their AIA Priority Protection cover, which is why we've gone extra for them.

We've launched AIA Extra, which gives your clients exclusive benefits and rewards through their AIA Vitality program. Now, they can enjoy even more for every small something they do for their health.

## AIA EXTRA MEMBERS RECEIVE



### EXECUTIVE HEALTH CHECKS

A comprehensive and personalised health check with our medical concierge service up to the value of \$1,200.



### BUSINESS CLASS FLIGHTS

Up to 50% cashback on two eligible Business Class flights for your client and a friend\* once they complete an Executive Health Check or AIA Vitality Health Check.

## WHO'S ELIGIBLE



AIA Extra is available to new and existing clients who hold AIA Priority Protection policies with a combined total premium of \$12,000 or more per year and are an AIA Vitality member.



AIA Extra is available for eligible clients from 8 August 2023 - 31 December 2024.

## ACCESSING AIA EXTRA

Accessing AIA Extra is simple for your clients. Your AIA Extra clients will receive a personalised email with a link to a landing page where they can access their exclusive benefits and rewards.

## WHAT YOU NEED TO KNOW ABOUT AIA EXTRA

### EXECUTIVE HEALTH CHECKS

- The Executive Health Check is a personalised concierge medical service that reviews a full range of specialist medical tests that may include cardiac, liver and kidney function, prostate, and blood panels.
- Earn up to 7,000 AIA Vitality Health Check points when you complete your Executive Health Check.
- A dedicated concierge will manage all required appointments, including further tests and necessary follow-ups.
- AIA will cover the cost of any consultations, fees, and recommended tests up to the value of \$1,200.

### BUSINESS CLASS FLIGHTS

- Members must have completed an AIA Vitality Health Check in the last 12 months or complete it as part of their Executive Health Check to be eligible.
- Members can access up to 50% cashback on two eligible Business Class flights through Virgin Australia (and airline partners). This is available to the member and a friend\* each membership year.
- A maximum of \$8,000 flight cashback, per flight booking is available.
- The two Business Class flights count towards the member's standard AIA Vitality status-based cashback of two flights per membership year.
- If members have already exhausted their two status-based cashback flights in their current membership year, they must wait until their new membership year commences to have access to receive a cashback on Business Class flights.
- [Click to view the AIA Vitality Flight Benefit Guide](#) for the flight benefit and cashback rules.

For more information, get in touch with the Client Development Team on 1800 033 490 or email [au.adviserservices@aia.com](mailto:au.adviserservices@aia.com)

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\*The Business Class flight benefit cashback for your friend is only available for eligible flight bookings made by the 31 December 2023.

AIAA has adopted the Life Insurance Code of Practice, which contains minimum standards of service that customers can expect from insurers. The code can be found at <https://www.aia.com.au/en/about-aia/about-us/industry-standards>. AIA Australia has prepared a Target Market Determination which describes the class of consumers that comprise the target market for this product. The Target Market Determination can be sourced at [aia.com.au/tmds](http://aia.com.au/tmds).