*Dear [INSERT RECIPIENT NAME],*

*Life and health insurer* [*AIA Australia*](https://www.aia.com.au/en/individual/index.html) *has recently launched the* [***AIA Healthiest Schools Program***](http://www.ahs.aia.com/au)*.*

*It is now available online, for teachers to use in Term One 2023. Participating schools can register for free to access a suite of interactive educational resources, designed for 5-16-year-olds, including a range of engaging lessons, videos and activities.*

*The content covers themes of healthy eating, active lifestyles, mental wellbeing and environmental sustainability.*

*The program has been designed in response to AIA Australia’s report,* [*Kids’ Health and Wellbeing in Australia*](https://www.aia.com.au/content/dam/au/en/docs/reports/kids-health-and-wellbeing-in-australia.pdf)*, which found that Australian children are vulnerable to forming poor health behaviours. The content has been developed by global education experts EVERFI, aligned to the Australian curriculum, and has been peer-reviewed by Australian teachers.*

*Schools can also choose to get involved in the* ***AIA Healthiest Schools Challenge*** *during Term One 2023. This challenge provides schools an opportunity to showcase their healthy initiatives and win exclusive prizes and experiences, with a prize pool of over $100,000.*

***To find out more and register for the program, visit*** [***ahs.aia.com/au***](http://www.ahs.aia.com/au)***.***

*Kind regards,*

*[INSERT SENDER NAME]*